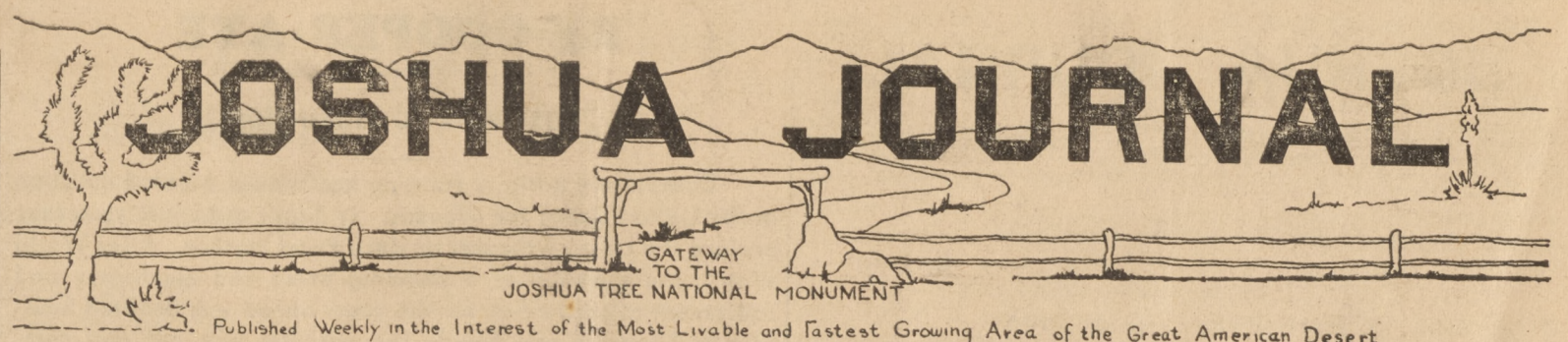
JOSHUA JOURNAL



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

VOL. I, No. 9 - THURSDAY, NOVEMBER 1, 1945 - JOSHUA TREE, CALIFORNIA - 5c PER COPY

Watch Joshua Tree Grow

Population	155
Buildings under construction . . .	26
Last week	24
Buildings started this week	3

IS JOSHUA TREE - COMING DESERT METROPOLIS ?

Steel Mills at Fontana Will Expand Says Company Official

The big Kaiser steel mills will expand, rather than close down, a danger that has loomed at various times in the recent past.

This was the assurance given members of the Kiwanis club at their meeting in the Hotel Banning by Frank Bort, representative of the Kaiser company.

The speaker told of a recent loan which the Kaiser company had secured from the Reconstruction Finance Corporation, amounting to 12½ million dollars, money to be used for new construction.

There are now 2100 men employed at Fontana by the Kaiser company, compared with a peak employment of 2700, the speaker stated. The company expects before many months to have 3000 employees. It owns 1300 acres at its Fontana plant, which makes room for a large expansion program as occasion demands.

Success of the steel mills depends on cheap raw materials, of which San Bernardino and Riverside counties have abundant supplies; on good markets on this coast, which now exist, and on freight rates which permit competition with eastern mills using water transportation.

Power Line Out of Canyon

Transformers Arrive for Twentynine Palms Sub-Station

Those long silvery threads of aluminum that will carry the electric power to this town are gradually stretching their way here. At last report the line crew was stringing wire at a point approximately four miles this side of Morongo Lodge.

From this point on, the going is good and we should soon see the wire crew passing thru our town.

The big transformers for the Twentynine Palms sub-station have arrived and are being put in place. When this sub-station is completed it is expected the California Electric Power Co. will move their crew of specialists here to build the Joshua Tree station.

It is beginning to look like we might be able to light our Christmas trees with electric lights.

LONG BEACH BOULEVARD

Mr. and Mrs. Arthur B. Brown of Long Beach motored in to see their friends Mr. and Mrs. Frank Cook, Sunday, and ended their stay by buying a homesite in that sightly section on the north side fronting on Valley View Street. If any more Long Beach folk buy on that street we will have to change the name to Long Beach Boulevard.

Mrs. Brown, who works in Dinel's in Long Beach, says one of the girls there gets the Journal every week and when it arrives business nearly ceases while they all try to read it at one time.

Now girls you know we want subscriptions, besides 'tint fair to the boss.

IT'S STILL THE WEST

Our regular cowboy season is here again, brought back by J. W. Stalker and his gang. Real cows may be seen distributed thru our valleys. The principle watering places, where you will find herds of considerable number, are Coyote Well, Warren's Well, the Pipes, and as far away as Whitewater.

October 21 the cowboys arrived in full regalia on their horses, driving the cattle home for the winter season. They left Erwin Lake, where the cattle spend the summer, October 17, camped at Round Valley, the Pipes Ranch, Warren's Well, arriving here after a four day trip.

Mr. Stalker has had his outfit under operation for 54 years. His present staff consists of Button Dean, Buddy Waite, Allen Cressey, Tom Gullic, Barney Benson and Carl Benson.

—oOo—

LOCAL BOY MAKES GOOD

Frank Leyhe, son of Mrs. Merritt Leach, after passing all radio tests given by the Federal Communication Commission for the Maritime Commission at Sheep's Head Bay, New York, has decided to open a radio shop of his own on Long Island. The war being over, Mr. Leyhe would have to wait quite some time in port before he could get a commission to apply his learning in the service, so, rather than waste time he will put his knowledge to use for Long Islanders. Good luck.

Developments in Prospect, Point to Answer; Location to Surrounding Territory is Strategic

By Stewart Gear

Editor - Joshua Journal

I am writing this article because a stranger driving thru here last week stopped and asked me what I thot about the future for Joshua Tree.

They call this a desert town. A town in the desert in the mountains. Believe me when I say that I have seen most of the so called garden spots of these United States, and I have never seen anything more beautiful, more garden like, than this desert in the center of which this town is located. But, says my stranger, "Beauty of landscape and healthful climate alone won't make a town, what are the Commercial prospects?"

That's true, and the commercial prospects are just as bright. In the first place, this town is strategically located at the most assessible gateway, for 5 or 6 mi[illegible] people, to one of nature's wonderlands, the Joshua Tree National Monument. That fact makes the town a No. 1 prospect for a prosperous tourist and vacation center.

The second factor is that because of the almost perpetual sunshine, high altitude (approx. 3000 ft.) dry clear air, and fine drinking water, it is a perfect spot for sufferers from asthma, sinus trouble and rheumatism. That fact alone could justify the town as a health resort of real merit.

Factor number three is the town's strategic relation to the development of the surround-

(Continued on Page 8)

EVANS ELECTRIC CO. LANDS BIG CONTRACT

The contract for wiring and electrical installations in the big new paper warehouse, being erected in Indio, for the W. A. Scheniman Paper Co., has been awarded the Evans Electric Co., local electrical contractors.

The John Bohannon Construction Co. of Los Angeles is the general contractor, and the building, 50x208 feet, will be used as warehouse and sales offices by the paper company.

The new home for the Evans Electric Company next to the Joshua Cafe is rapidly nearing completion. As soon as it is finished and they can move in Earl Evans head of the concern says he is bringing out from the city a complete stock of electrical equipment to take care of the needs of our people. With our electrical power in sight he expects to be a busy man.

Pre Cut Housing Concern to Open Offices Here

DESIGNS FOR DESERT LIVING BEING MADE

Fred H. Randall from North Hollywood has taken up residence in Joshua Tree, and is going to introduce a new idea in Pre-Cut homes and courts.

Randall is the sole distributor in this territory for the H. Mackie Co., Beverly Hills, manufacturers of Pre-Cut homes. Their product is not a prefabricated house.

Mr. Randall has leased ground from the Townsite Company on which to erect one of his standardized units to be used for an office and to show the type of construction.

The unusual feature with his business is that he proposes to have three or four designs especially adapted to our town and desert living, and Randall has commissioned the Moninger Draughting Service to cre-

(Continued on Page 8)

AUTO REPAIR SHOP OPEN

The Valley Automotive Service, Joshua Tree's badly needed new auto repair shop, is open for business. Harold Wilson and Bill Herbert, owners, say that while their building is not finished, they are ready to receive work. They are specializing in motor tune-up and lubrication, and are prepared for road work, in the event of break-down on the road.

As soon as electricity is available they have the most modern repair shop equipment they are going to install. Both boys are well experienced, and say they are going to maintain a reasonable price schedule.

NOTICE

Subscribers who did not receive the October 25 issue of the JOURNAL, please notify us and we will send one by return mail.

Morongo Valley To Have Deluxe Cafe and Lounge

Morongo Valley, it is reported, is going to have a first-class cafe and cocktail lounge that will be second to nothing on the desert. Mr. and Mrs. Joe Carmen of Los Angeles have purchased property on the hiway and are going to build the building and operate the cafe. From the way Mr. Carmen usually does things, Morongo people are confident he means just what he says.

The building will be constructed of the larger size mortarless cement blocks, made by Wortley & Brown of Yucca Valley, and construction is to start right away.

Wortley & Brown have taken the contract to do the building as well as manufacture the blocks.

—oOo—

RECOVERING IN LOS ANGELES

Mrs. Verna Coulter, throwing our "Recover on the Desert" slogan to the winds, had to return to Los Angeles after a three day trial here to do her recovering. Of course, you will recall Mrs. Coulter had a head injury and altitude causes discomfort to anyone that has had a concussion until sufficient time has elapsed for recovery.

MORAL: Don't break your head, because you will be confined somewhere else but on the desert.

Bobby Coulter returned to Los Angeles with his mother to attend school in Hollywood for about three months while she recovers.

—oOo—

HAPPY NOW

Mr. and Mrs. Lado Starr have long had their heart set on living on the desert but somehow just couldn't get things arranged so they could move out until a couple of weeks ago. Now they have a cute little house well under way and from the design it is going to be a dandy, and justi-

(Continued on Page 8)

Pin This Coupon to a $ Bill

Send me the Joshua Journal for the next 26 weeks.

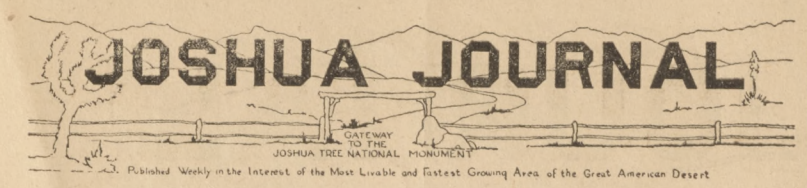
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Address .....

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City ..... State .....

Joshua Journal Publishing Co.
Joshua Tree, California
via Whitewater



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

PUBLISHED EVERY THURSDAY
By the
JOURNAL PUBLISHING COMPANY
JOSHUA TREE - CALIFORNIA

STEWART GEAR - Editor and Manager

SUBSCRIPTION RATES
1 Year $2.00 - 2 Years $3.00

Our Water Supply

It is a well-known fact that Joshua Tree does have the best water on the desert and that we have plenty of it. We should congratulate ourselves on the fact that our water supply is owned and operated on a public utility basis by a far-seeing, aggressive company.

Good water and an adequate, well-kept distribution system are the greatest assets any town can have. The Joshua Tree Service Company, owner of our water supply, have planned well in advance of our growth. They have anticipated our needs and are taking steps now to provide for those needs. They have made and are making investments in our town that will take years to recover before they can have any thought of profits.

Let me say again, we should congratulate ourselves for having such management and let's not be negligent in thanking the Service Company for their efforts.

—oOo—

Quality

They say the quality of the first 50 settlers of a town will determine the kind and quality of the town and its future.

If that is true Joshua Tree has a brilliant future ahead, for here we have some of the finest people one could wish to meet making up our first 50. And that quality is again reflected in the quality of the people, those pioneers are attracting to our town. It is strange but true that the desert has always had the strongest appeal to people of strong character, who see and get more out of life than mere city frivolities.

G. B. KRUMCKE
LICENSED CONTRACTOR
GENERAL PAINTING and WATERPROOFING
JOSHUA TREE

WE FEED THE WORKERS
Joshua Cafe
JOSHUA TREE — On the Hiway

All Expense Trips
To Joshua Tree
THE NEW DESERT COMMUNITY
OUR CARS Leave on Wednesday—Return on Thursday
Leave on Saturday—Return on Sunday
DeLuxe De Soto Sedans—comfortable accommodations—are afforded our customers who wish to investigate the new Desert Community of JOSHUA TREE.
For full information call **VAndike 3057**—or write
Joshua Tree Townsite Company
Room 534 - 112 West 9th Street ..... Los Angeles 15

RE-COOPER-ATE

By DR. NORMAN C. COOPER

POST-WAR CONSCRIPTION

Cumpulsory military training has been a debated question in the United States for decades. It didn't arise just yesterday or since the close of the war or since Pearl Harbor. After World War I, the question of a standing army and machinery and equipment to prepare us for the years ahead was debated heatedly in Congress and finally the pacifists won out and com-pulsory military training and military preparedness lost. The safety of America was lost with it. Twenty-five years later we were thrown into World War II, a halocaust that foresight could have stopped over night. It never would have happened had we been armed and ready to squelch it the moment it got under way.

We are a peace-loving nation and desire peace more than anything else in the world, but we never can have peace or even love peace so long as we deliberately try to be weak in sustaining and maintaining peace. It isn't smart to be weak in the place where you should be the strongest. That is merely dumbness and is so recognized by the other nations of the world. They refer now to us not as "Uncle Sam" but as "Uncle Sap." We hurl out epithets and warnings all the time without a vestige of machinery to carry them out. Then when our challenge is called we have to prepare anyway, under stress of time and materials, sacrifice needlessly, and lose money and men that could have been readily saved.

We are again debating post-war conscription of men and materials. Let us see that we carry out the program this time. Besides making America and the world safe it offers countless benefits not only to the young men who have to fight our wars, but to those of us at home who have to give up these priceless boys and sacrifice in a hundred other ways to win in an international struggle. We try to prepare our young men to meet life in all its other pursuits. It is a shame not to prepare them for this task, the most exacting of all life experiences. It is the biggest sin we could commit to send these helpless 18 and 20 year old boys into war without either training or materials to help them save their lives.

Let us be sensible this time and carry out a program of military preparedness. It costs far less in the long run in money and in lives, and in blood shed and idiotic sacrificing. You can't measure boys' lives in dollars and cents anyway. What if it does cost, if it saves your boy's life and that of the other boys too. Why not pay and keep our boys safe and intact. This business of fighting wars to end wars is foolishness. Let us be sensible and institute a program of military preparedness and save ourselves grief.

—oOo—

SCENE ABOUT TOWN

Who's that new "Dead-eye Dick" from the Rio Grande that gave us an exhibition in front of the JOSHUA JOURNAL office on Wednesday, October 24, with his newly purchased horse? Hint—horse was purchased from Dr. Cummings.

Into town in a cloud of dust rode Jesse, no relation to Jesse James. This man's last name starts with R.

He hasn't been seen riding any ladies on his horse yet, but, we did see him escorting two lovely ladies to their homes upon the hill. One lady said she likes to be taken up the hill, so long as she is not taken over the hill!

HIGH SCHOOL HEP - TALK

By The Teen-Ager

Black faced gyqpsies, weird masks of all shapes, sizes and descriptions and dancing pumpkins are the sight which met the eyes of your reporter as I warily climbed the steps of the brightly lighted school. struggling desperately between fortune tellers and other undescribables, I learned that a Hallowe'en costume party had been given by the P.T.A. for the school, and following, a dance for Hi-school students. Later few journeyed to Indian Cove.

Clear the field! is the cry for Saturday, November 3. Or you might be a victim of Sadie Hawkins day!!! And when our hefty gals run ofr their men, there will be nothing but plain Mur-r-der-r! The boys will be allowed a rope of three foot clearance. Got to give the gals a fair chance!

We noticed Mr. Hayes looking for some pupils on Al's bus the other evening, but without success. Many of us are wondering at the heap of coats and books we saw in the first seat, while several pupils stand in the aisles!??? Well?

P.S. We have a new girl, Mary Sue Glover, from Santa Ana in our school this week. Is she visiting or is she staying?

—oOo—

COLT-TISIPATING

A new arrival at our stables is Dr. Cummings recently purchased white Indian pony who is expected to produce a blessed event in about four monhts. This Mustang is from the Heinz 57 farms. Dr. Cummings is evidently very excited about this whole affair. Fred Moninger said he asked so many questions he began to think the Dr. was under the impression that Colt was what you take asperin for.

Mrs. Tom Henning is also to make a valued addition to the Stables. She has purchased a fine horse for $300, which is to arrive from Los Angeles in the near future.

—oOo—

Strange and Curious Adv. (Noted by Lockwood Barr)

FOUND—Ladies purse left in my car while parked. Owner can have same by describing property and paying for this ad. If owner can explain satisfactorily to my wife how purse got into car, will pay for ad myself.

—Reader's Digest

LETTERS FROM THE PEOPLE

(This column is open to all readers to express desires, comments or criticisms. All communications, however, must be signed with name and address. No attention will be given any anonymous letters—Editor)

Dear Sir:

A copy of your newspaper the JOSHUA JOURNAL was given to me and I think there is a great and prosperous future ahead.

I believe all people having an interest at Joshua Tree should subscribe to the JOSHUA JOURNAL, and remain informed as to the doings in that Jewel of the Desert.

Kindly enter me as one of your subscribers.

LJR.

(Continued on Page 7)

ACREAGE

LARGE TRACTS OF LAND FOR SALE NEAR JOSHUA TREE

640 acres (Sec 9-1N 7E) $10 per acre

640 acres (Sec 31-2N-7E) $9 per acre

640 acres (Sec 15-2N 6E) $6 per acre

640 acres (Sec 13-1N-6E) $8 per acre

640 acres (Sec 7-1N-7E) $8 per acre

320 acres (Sec 11-1N-6E) $6 per acre

SMALL TRACTS OF LAND FOR SALE NEAR JOSHUA TREE

45 acres at $35 per acre

40 acres at $40 per acre

SEE US FOR BARGAINS IN LARGE OR SMALL TRACTS OF LAND NEAR **JOSHUA TREE**

Bunker Land Co.
JOSHUA TREE, CALIF.

Los Angeles Office
Room 534
112 West 9th Street

NEW HORIZONS

EDMUND B. MOORE



Lt. Colonel E. B. Moore
A. U. S.

SECRET AGREEMENTS HAMPER THE PEACE NEGOTIATIONS

REAL HIGH ABILITY CONGRESSMEN NEEDED

(*All Rights Reserved*—Editor)

With victory a few weeks old it is possible to gain a better perspective of fast rushing events. It is possible now to weigh more fully some of the forces arrayed against our huge war machine. It's further possible to consider—even if rather uneasily—just how thin was our thread of winning at certain critical periods during the conflict.

The removal of over-all censorship on everything except strictly military matters makes it possible to see what went on behind the sealed doors of some of the high-level conferences. Secret agreements, secretly arrived at, never sat well with the American public. Consequently, it was not surprising when our Secretary of State returned just recently from the London conference that he had a rather discouraging and gloomy picture to report.

That there were many major disagreements between the Big Three is not wholly unexpected. Human nature isn't very much different on the extreme top diplomatic and political level, than it is between neighbors. Of course, most of it is dressed up in unfamiliar language—something like doctors' prescriptions. Reduced to basic elements however, it's simply human nature in the raw.

It is difficult, exceedingly difficult, to get along with a total stranger 5000 miles away. Especially one who does not live like you do; who does not even work like you do; who speaks a different language and whose whole life, individual, family and national psychology — is contrary to your way of life.

So sharp clashes of opinions between this Country and Russia are being dragged out into the spotlight. It's a healthy sign. Getting along in this new world that is forming is going to be a most realistic and difficult job, if one expects to survive. The stakes are high and America is playing for keeps.

Human progress moves pretty slow. While the Allies have, without any question of doubt—won the war, that is—the strictly military war—it's going to be a hard and difficult task to settle the whole peace. It will take many smart minds, open minds, unbiased and honest minds.

Is it any wonder that President Truman has just recommended $25,000 pay for all Congressmen? What he didn't say however, but what many of the American people did say—was that we do need badly, and at once, some real $25,000 a year capacity Congressmen.

—oOo—

TO ATTEND OPERA

Mrs. Celesta Hollinger left today for Los Angeles to attend the Opera season at the Shrine Auditorium. Her husband, Hank Hollinger, is also in Los Angeles and is being kept quite busy as stage manager at the Shrine.

—oOo—

YOUR JUDGMENT IS GOOD

Mrs. Mary McKee Elwood, wife of our good citizen, Dr. Louis J. Elwood, and sister of our columnist Dr. Norman Cooper, tells us she is the first person, woman or man, to buy a business lot in Joshua Tree.

It was approximately four years ago that Mrs. Elwood made her first trip here and she admitted she was completely biased against the place until she saw it. However, when she left she was owner of a business lot.

Mrs. Elwood is a beauty operator in Hollywood, and her slogan is "I say, I can enhance your charm." We don't doubt her claim as to other people, but as for herself, you know the old saying, "You can't add to a vessel that is full."

Know Your Neighbor

By Alice Powell Beckford

Chris Sorensen, our local barber, has probably had some of the most exciting and unusual experiences of any of our neighbors. He was born in Denmark but came to America at the age of seven. His parents settled on a farm in Penn Yan, New York, which is about 50 miles south of Rochester. Chris went to school there and became a farmer until the wanderlust got him and he gave up farming to see the wild and wooly west. He married a Penn Yan girl who shared his wandering life with him. He followed the trade of barber in mining camps throughout New Mexico and Nevada. He can tell some wild tales of life in these camps. After about eight years he decided to anchor in Mogollow, New Mexico, which was about 90 miles from the nearest railroad. He bought a shop for $35 and when the old Justice of the Peace died he fell into that job which he also carried in addition to the barber work. He says he rode as much as 60 miles at times to perform a marriage ceremony, where his fee consisted only of a dinner; however, he said the dinners were so good that it was well worth the long ride on horseback.

The next location he picked out was Tonopah where he followed his trade for eight years. From Tonopah he went to Yreka, Siskiyou County, California and at this time he decided it was time to change his trade so he went into the wholesale tobacco and sporting goods business. Yreka had a bakery with a rather unusual name which he says you Joshua Folks can have some fun with. It was the "Yreka Bakery"; spell it backwards and see what happens! His next move was to Pomona where he still has a home. In 1939 he started in the restaurant business there but the call of the desert got him and in January, 1945, he came out to Joshua Tree to live. Mrs. Sorensen will join him here as soon as his Pomona interests are disposed of. Chris goes back for a few days each month to look after his business there, but spends the rest of his time with us, where he holds forth in a very modern and well-equipped shop on the main thoroughfare. Drop in and chat with him when you want to hear some interesting wild west stories that are not fiction but honest to goodness experiences.

—oOo—

MICKIE'S BACK

Mrs. Jimmy (Mickie) Boyle is again enjoying life for a week in her little house upon the hill. She has as her guest Mrs. Lucille Hanna, who is one of the old-time property owners here.

—oOo—

Strive always to be like a good watch—open face, busy hands, pure gold, well-regulated, full of good works.—Christian Union Herald.

NATIVE GRANITE HOME

Right across the street from where O. H. Bauer is building a native stone home, H. A. Wells, who comes from Los Angeles, is building a three room bungalow of native granite. He is quarrying his stone out of the mountain north of town.

Both men have some rather unusual, but interesting ideas about putting up stone masonry. We like their ideas and it will be interesting to watch their progress.

—oOo—

NEW MOTOR COURT

The Wallers are going to build a 12-unit motor court. The buildings will be of a new prefabricated design, and it is reported they plan to furnish the courts complete with everything but groceries, ready to move into.

—oOo—

TURKEY DINNER

Mr. and Mrs. J. C. Scott gave a turkey dinner in honor of their son, Dick Scott, who is home on furlough. Dick came into Los Angeles harbor last week with the Aircraft Carrier Essex, on which he served and saw much action in the Pacific.

—oOo—

MORE BUSINESS

D. F. Gail is building a cement business building on the Hi-way near his Morongo Inn, which he is now operating.

Lyday's

Desert Trading Post

JOSHUA TREE

DOING OUR BEST TO SERVE YOU
UNDER PRESENT CONDITIONS

We promise you a First-Class Market as soon as Electricity is Available

Fresh Meat Vegetables
General Merchandise

WE APPRECIATE YOUR PATRONAGE

Build Now

Licensed and Bonded Contractors

Members - - California Building Contractors Association

Complete General Contractors

Seigel & Raub, Engineers
L. B. Pfeiffer Evans Electric Co.
Gilpin's Plumbing

Watch for Further Announcment Soon.

PERSONALITY & MENTAL HYGIENE

By DR. NORMAN C. COOPER, A. B., M. A., Ph. D.

PERSONALITY TYPES CONTINUED

(Continued from Last Week)

Modern psychology has advanced several theories of personality types. Alexander Bain, a noted psychologist of the 19th century classes people into three types of personality—the intellectual, the artistic and the practical. At first you say that he is right, that there is definitely the intellectual type of person, and the artistic type and the practical type. And you can even name those in your acquaintance who belong to each type. But let's withhold such off-hand pigeon-holing for awhile. Personality in any individual is complex and he isn't just all of one thing.

Nietzsche divided personalities into the reasoning type and the non-reasoning. The former to him were calm and full of restraint; the latter were sensual and dominated by their impulses. You may say that he was right, that he put his finger right on the truth. Let's wait still more.

William James, the first great American psychologist, divided people into two groups —those with "tender-minded" personalities and those with "tough- minded personalities. The former were controlled by ideas, the latter by facts. You probably will class the religious people in the first group and the scientists in the last group. Let's still not be too quick to classify.

Wilhelm Stern divided people into subjective personalities and objective personalities. The subjective type held truth to be whatever their feelings told them truth was; the objective type considered truth to be only that which actually worked out in practice. They are the, "I'm from Missouri" type—you've got to show me.

Carl G. Jung said that we were either introverts or extroverts. If we were introverts we were concerned with and satisfied with our own ideas and impressions and that we were a world complete almost within ourselves. If we were extroverts we were much concerned with and interested in other people's impressions and could hardly get along without the other fellow around. The introvert to him is retiring and is never "the life of the party." An extrovert is bold and outward and is always having a gay time. He is the salesman type. He'll sell you the Brooklyn bridge or post-holes or is the type that can sell you a vacuum cleaner if you have five already in the house. He's never a "wall-rose." He's right up in front at the parties. Let's not group people wholly in either of these categories as yet.

(To Be Continued)

The material in this series of articles by Dr. Cooper, is syndicated, and is to be published in book form, and no part may be used without permission.—Editor.

Sun Valley Acres Tract Office

The Bunker Land Co., who are developing Sun Valley Acres four miles northeast of town, have broken ground for the tract office, preparatory to opening the tract about December 1. Phillips and Lopez are doing the building.

Sun Valley Acres comprises about 1000 acres. It is being cut up into 2½ and 3½ acre plots. An electric power line from Joshua Tree Sub-station is to be built and a power distribution system constructed so that each plot will have power available. Roads have been laid out and graded so that each plot will front on a good oiled hiway. Drilling for water is expected to start soon.

C. R. Bunker, president of the Land Company, says that so much interest has been shown by people interested in poultry raising that it is his guess that this first 320 acre section will not last long after it is put on the market.

MY HOME ON THE DESERT

By Louis J. Elwood

Leaving the city, with its glamor and light,
As the day draws again to its elose,
I'm threading my way to the desert, so bright,
O'er the mountains where the deep shadows grow.

As I glide along in that silence supreme,
And gaze at the sky over head,
The clouds and darkness obscure them yet,
The stars are there as I dream.

Yes, I dream of that gladsome tomorrow,
As the Sun rises high over all,
Giving life, warmth and health to all creatures
Who abide in its radiance enthrawled.

I love every plant, vine and rock in the desert.
I bless them as I'm passing them bye,
For I know they're expressing God's goodness.
An example for both you and I.

How the miles glide swiftly behind me,
And I nearer and nearer draw nigh
To that haven of mine on the desert
There to rest without care or a sigh.

Now I'm climbing the last hill before me,
From its summit my home I can see,
And I know that my Journeys near ended,
It's the home where my Soul longs to be.

BREEZING AROUND

By Maude A. Fox

Mr. and Mrs. Herbert Beeson of Los Angeles are now living in Joshua Tree at Coulter's Guest House. They own property here and plan to build a home. Mr. Beeson has had 25 years' experience in show business and consequently has had an interesting life. He has worked on the stages of the Orpheum, Pantages, and was with Sells Floto and Ringlings. He was a wire act and he gave female impersonations. We saw photographs of him in female attire, and believe me these pictures would make many of the girls in Joshua Tree sit up and take notice. He has played on bills with Fred Allen, Jack Benny, Jack Dempsey and Walter Winchell. In 1912 he was on the bill of Fred Allen's very first stage appearance! He played on the same circuit with him many times since and says he is a fine fellow. He was on the bill with Jack Dempsey and later with him in Sells Floto right after he whipped Willard. Mr. Beeson says of Jack Dempsey: "There's a real guy. He would give you the shirt off his back. The first check he ever got for fighting a big fight, he gave to his mother." Beeson, who was known as "Slats" in show business, says when he first knew the now famous Walter Winchell, he (Walter) was in a dance act on the circuit. The man who is accused of peeking in keyholes has done pretty well for himself since then. "Slats" Beeson says Winchell is a swell guy. Speaks mighty well for our desert, when a man who has showed in every city of any size in the United States and Canada, and has rubbed shoulders with Fred Allen, Jack Benny and Walter Winchell, and is a personal friend of Jack Dempsey, comes here to make his home. We are glad you like our desert "Slats" Beeson, and are glad to have you and Mrs. Beeson live among us.

* * *

We noticed Jesse Rowell has been wearing a badge on the lapel of his coat. On close scrutiny we discovered it was a safety pin. Then we know, Jesse and Laura had joined the "Grandpappy and Grandmammy club." We learned it is a little granddaughter and the first grandchild of the Rowells. Its mammy is the Rowells' daughter. Mrs. Rowell has the old crochet hook working over time and little baby jackets, booties and so on are fast taking shape. Well, it's a nice club to belong to—we know.

* * *

We are either getting to be dyed in the wool "desert rats" or else just countrified! We spent two whole days in that progressive and busy little city Santa Ana, last week, and our ears still ring from the noise.

(Continued from Page 5)

HOUSEHOLD SUPPLIES
NOTIONS - TOOLS - PAINTS at
BECKER'S
Hardware & Variety Store

Banning Laundry & Dry Cleaning
PICK-UP EACH TUESDAY - 12 NOON
AGENCY, COULTER'S GUEST HOUSE

GRADING
BLADE — DOZER — ASPHALTIC PAVING
E. V. (Pat) & H. (Sam) LAFFERTY — JOSHUA TREE

Seigel & Raub
REGISTERED ENGINEERS & SURVEYORS
W. P. Giles, Engineer-in-Charge
Professional Building Joshua Tree

Concrete Construction
General Building Contractors
Otto & Batters
JOSHUA TREE

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ON ELECTRICAL WIRING and INSTALLATIONS
RADIO DOC
"Everything Electrical"
J. H. McKITRICK - Box 460 - Twentynine Palms

Now Available
GAS
RANGES
TAPPAN - ROPER - MAGIC CHEF
WATER HEATERS
DAY & NITE - HOYT - GENERAL
SPACE HEATERS
DAY & NITE "PANELRAY"
SOON
Electrolux Refrigerators
DISTRIBUTORS OF PROPANE and BUTANE CYLINDERS OR TANKS
Rural Gas & Appliance Co.
BEAUMONT
SEE MARTIN FULLER - LOCAL AGENT

Neal Lawson - Maxwell McArthur
Henry Sevage
Cement Products
THE MOST PRACTICAL BUILDING MATERIAL
FOR THE MODERN DESERT HOME
Cement Building Blocks
COMPLETE LINE OF CEMENT BLOCKS . . . ALL SIZES
ALSO CEMENT - LIME and SAND
When Better Blocks Are Made
L. M. S. WILL MAKE THEM
Plant and Office
JOSHUA TREE TWENTYNINE PALMS
Whitewater, Star Route P. O. Box 85-A

Standard
Service Station
STANDARD OIL PRODUCTS
Auto Accessories
JOE KASAL, *Mgr.*
Joshua Tree

BUILDING NEWS

NOW YOU CAN PAINT UP

Good news to all the builders and prospective builders in Joshua Tree is the announcement of the Becker Hardware and Variety Store that they have completed arrangements with the manufacturers to stock a complete line of Siller's Famous Paints and are now receiving the initial shipments.

Siller's paints and varnishes are a popular priced line of very high quality and include "100 per cent paint" for outside use, a Siller-Glo with a satin finish for interior painting, QK-Dri floor enamel and Deco-Rite washable varnish wall finish.

According to Tommy Becker, their stock will be complete in every respect and will include linseed oil and turpentine in bulk, high grade and middle priced brushes and paint remover.

Also Mr. Becker says they are supplimenting the Siller line with the Sapoline brand of paints. This line, while little known on the West Coast, is very popular in the East and Middle West and is rated as one of the highest grade of paints made.

—oOo—

Breezing Around

(Continued from Page 4)

If it wasn't cars stopping, starting or honking, it was kids yelling on bicycles, or planes or blimps overhead. You couldn't see the moon — if there was one because of Neon lights, trees or buildings. We enjoyed our visit but were mighty glad to get back Saturday night to the peace and quiet of the desert in Joshua Tree. Those "city people" just don't know what they are missing—do they?

* * *

Mr. and Mrs. Joe Kassel entertained Saturday evening for Marguerette Weishaar, who is visiting here from Bell. Marguerette is one of the pioneers of Joshua Tree and returned for a two weeks' vacation. Those who enjoyed the evening with Miss Weishaar and the hosts were Mr. and Mrs. Evans of Los Angeles, Mr. and Mrs. Joe Wagener, Doctor G. Haas, Mr. and Mrs. J. Wright.

* * *

AUTHOR, LECTURER, SCIENTIST, TEACHER AND PHILIOSOPHER

The JOSHUA JOURNAL is justly proud of its staff of well-known writers, the most prolific of whom is Dr. Norman C. Cooper, A.B., M.A., Ph. D.

Dr. Cooper was born in Iowa. He was graduated from West High School in Des Moines, Iowa, and got his A.B. and M.A. from Drake University and Iowa State, and his Ph.D. degree from the University of Southern California. His Ph.D. degree, incidentally, is the highest degree offered by any university in the world. Dr. Norman Cooper is also the holder of the highest national honors that can be conferred in four academic fields, namely Biology, Education, Psychology and Scientific Research. He is the author of a number of College and High School textbooks on Biology and Botany and numerous stories, poems, newspaper and magazine articles and screen and radio scripts.

He is listed in "Who's Who in American Education" and is described as author, lecturer, student, philosopher, scientist and teacher.

The editorial column, RE-COOPER-ATE is an interesting alalysis of the various problems confronting our times. The column PERSONALITY AND MENTAL HYGIENE is a sound, scientific presentation of the Psychology of human behaviorism and development. This latter material is to be published in book form, and from the response the JOURNAL has had from its readers, we predict the book will enjoy a wide sale.

Dr. Cooper is now on leave of absence from the University of Southern California and living here on our desert.

—oOo—

Some call it "The Men's Club" but Chet Bunker calls it "Joe's Bull Session." At any rate it meets nightly at the service station and sometimes its membership reaches 14. The discussions run anywhere to building a house, installing the plumbing or digging the cesspool. At the rate the membership is increasing Mr. Bunker will have to enlarge the service station. Anyway it is a good place to go on lonely evenings, and a good time is had by all.

—oOo—

READ THE CLASSIFIED ADS

LIBRARY PATRONAGE EXCEEDS EXPECTATIONS

Mrs. Tommy Becker, who hands out the books from the Joshua Tree branch of the County Free Library, reports that the circuration is very good, in fact, she says it has been exactly three times as good as the library department anticipated it would be.

If patronage continues at this rate, Mrs. Becker thinks she will be able to request an additional 100 books within the next few weeks.

Incidentally, if patrons do not find just what they want, don't forget, request cards are available and Mrs. Becker will be very glad to order the book you want.

—oOo—

Get in on the growing list of subscribers to the JOSHUA JOURNAL.

29 Palms Theatre
Invites its patrons of JOSHUA TREE to Opening of the NEW 29 PALMS THEATRE
Sat. Nov. 10

JOSHUA TREE is the fastest growing town on the California Desert.

Because of its strategic location at the most accessible gateway to the **JOSHUA TREE NATIONAL MONUMENT** we believe it is destined to be the **METROPOLIS** of this desert.

We have good **WATER** and lots of it. **ELECTRIC POWER** will be available soon.

Sites are available. Material and labor is available.

Business opportunities are begging for takers.

Persons interested in starting a business are invited to call on or write the editor for information.

JOSHUA JOURNAL
Joshua Tree, via Whitewater, California

KING'S
FUEL OIL DELIVERY
SERVICE
Deliveries Every
Thursday
LEAVE ORDERS IN BOX AT
JOSHUA JOURNAL OFFICE
BERT KING
PHONE 121 or 123 — 29 PALMS

Now Open
Complete
Automobile
Repairing
Motor Tune-Up
Lubrication
Road Service
All Work Guaranteed
Reasonable Prices
Valley Automotive Service
JOSHUA TREE

Wholesale Distributors
Standard Oil Products
Bu-Gas
WE CAN NOW SUPPLY YOU WITH STORAGE TANKS FOR BUTANE OR PROPANE
PRICES ON APPLICATION
FRANK H. BAGLEY
TWENTYNINE PALMS

Be Comfortable
WITH A
Super-Flame
OIL CIRCULATING HEATER
MODEL 4209C
$46.50 Plus Tax
CRANE'S BUILDING SUPPLIES
JOSHUA TREE

PLANTS THAT GROW ON THE DESERT

By MAUDE A. FOX

EPIPHYLLUM

A house plant that thrives here on the desert, is the Epiphyllum. Its huge showy flowers in early spring make up for any room it may take up on your porch or in a corner of your sun room. When it comes to magnificence in blooms and coloring it is hard to beat. The plant itself is composed of long slender deep-green tender leaves. From these leaves the flowers pop out. The plant should be guided up on small stakes or a trellis.

The large cactus like flowers are of many hues. From pure white to yellow, pink, orchid, orange red and mixtures. There is one mixed color called the Peacock—and it has all of the colors of the peacock's plumage. The flowers last for a number of days. New blooms are ever unfolding so just one plant will have as many as 25 blooms or more.

The Epiphyllum originates in the Tropics, yet does well here on the desert. But it just can't take the hot sun so should be in the shade in the summer and fall. It will do well outside if it has a lath protection. We raised 100 of them here under a lath protection and they bloomed and bloomed. In fact they never did so well for us as here. Although they belong to the Cactus family, they can stand quite a bit of water. After their blooming season if in pots or containers give them a good shot of fertilizer. If in the ground do the same. They can be started from slips but always let the slip "sear off" before putting in the sand-filled slip box. Don't over water slips for they may rot. This plant really takes very little care, but it brings you a heap of satisfaction. Provide yourself with at least one so as to enjoy its beautiful blooms next spring. Be seein' you.

WOMEN'S CLUB HI-LIGHTS

The Joshua Tree Women's Club is really community minded, starting off the year with no other type of business before their recent meeting but that for the betterance of the community.

The club now has a "sick committee" to see that every illness in the community will be enlightened by gifts, flowers, visits, etc.

All speeches at the meeting were monumental boosters for the community.

Besides giving $100 toward the Community Hall Building they are sponsoring a Hallowe'en party with the entire proceeds going into the building fund. This party is very well planned and should be fun for everyone and profitable for the fund.

—oOo—

COULD BE!!!

Rank has its privileges, they say. A commander in one of the aircraft warning units was using the radio transmitter to talk to the pilots of two airplanes who were directing fire fighting groups.

One of the pilots kept replying to the commander's commands, "R-r-r-roger doger."

After a few times the commander commented, "Roger will be sufficient!"

In spite of his admonitions "R-r-r-roger doger" continued. Finally the commander picked up the mike.

"This is Commander Smith speaking. I said 'Roger' would be sufficient!"

"R-r-roger doger, you old codger, I'm a commander, too!"

Terminal Topics.

BANNING LAUNDRY INSTALLS DRYERS

A recent addition to the Banning Laundry to speed production and quality of work is two American Zone-Air Tumblers, the latest thing out in laundry equipment.

The two new dryers, known as tumblers in laundry parlance, more than double the drying capacity, according to Proprietor Leo Boberick.

—oOo—

WELCOME HOME

Dr. and Mrs. Harry Teege have purchased the T. P. Melbourne home up on the hill and have already moved in.

Now if someone will just build an office building for Dr. Teege, we might be able to persuade him to open his dental practice here. We know that is what he wants.

—oOo—

HOME FINISHED

Lowell Winters, our lone wolf, speed demon builder, has the little home, he was building for his father and mother to live in, finished and is moving in the furniture.

We expect soon to chalk up two more on our tally of the Joshua Tree population.

—oOo—

SALVAGED FATS

For Southern California the total of salvaged fats turned in by housewives was 559,079 pounds or 89 percent of the quota, as against 574,186 pounds, or 91.6 percent of the quota in the preceding month.

READ THE CLASSIFIED ADS

VETERAN VISITS BROTHER

Sergeant Lester M. King, who has just been discharged from the army, with his wife and two children, are visiting his brother, Bert King, Shell Oil Distributor in Twentynine Palms.

Lester is a former resident of this area but is now living in Wilmington, where he is employed.

—oOo—

WE DON'T BLAME HER

Mrs. Chester Bunker takes advantage of every opportunity to get away from her duties at Los Angeles City College, to spend a few days on the desert.

This time she brot along her sister, Mrs. Zelma Gregg, who, incidentally, intends to keep up with the news in Joshua Tree with a subscription to the JOURNAL.

—oOo—

THEY CAN'T RESIST

Mrs. Grace M. Kline of Santa Barbara came to Joshua Tree Saturday to spend the week end, and returned home, the happy possessor of a homesite in our town.

—oOo—

AT DESERTAIRE LODGE

Mrs. Madge Beckwith and son, Tom Beckwith, spent the week-end here looking over developments. Sunday afternoon they drove up into the Monument.

—oOo—

FUEL OIL SERVICE

Bert King, who has the agency for Shell Oil Products in Twentynine Palms, announces he is inaugurating a once-a-week delivery service for fuel oil in Joshua Tree.

King says he has the highest grade, No. 1 oil only and he will service the tanks of fuel oil users every Thursday. He has installed a box at the JOURNAL office where customers may leave their orders.

—oOo—

A foreigner trying to learn the English language, gave up in disgust when he learned that baloney and applesauce mean the same thing.—The Duluth Publicity, Duluth, Minn.

Subscribe to the JOURNAL

We Are Now Serving
the Joshua Tree Area
Gilpin's Plumbing
P. O. Box 121 TWENTYNINE PALMS

INVESTIGATE
MORTARLESS CONCRETE BLOCKS
BEFORE BUILDING
Wortley & Brown
GRADING - BULLDOZER WORK
SAND and GRAVEL
PLANT and OFFICE - YUCCA VALLEY

Draughting Service
ARCHITECTURAL MODELS
Residential and Commercial
Planning Service
Fred Moninger, Designer
JOSHUA TREE - CALIFORNIA

Be Ready
TO LIGHT UP
WHEN THE CURRENT ARRIVES
All Materials Available
Evans Eectric Co.
Licensed and Bonded Contractor
ALL WORK CONFORMS TO NATIONAL FIRE UNDERWRITERS and CALIFORNIA SAFETY CODES

Joshua Tree Townsite
Lots $300 up
Water - Electricity - Oiled Roads
Joshua Tree Townsite Co.
CHESTER R. BUNKER
PRESIDENT

Morongo and Yucca Valleys

HAPPY BIRTHDAY

Congratulations to our good friend, O. D. Thomas, who is celebrating his birthday today. We hope, O. D., that you have as many more birthdays as you wish to have.

—oOo—

NEW HOME

Mr. and Mrs. Rose Dodd have sold their stucco home to Mr. and Mrs. Hannawalt, who recently purchased the Morongo Filling Station.

The Dodds are building a new home next to Jack MacKenzie, Hollywood Race Track Manager. The Dodds home will be of cement-block construction.

—oOo—

MORONGO LODGE

A. E. Sloan, who was engaged in the remodeling project of the Morongo Lodge, has given up his contract and he and Mrs. Sloan and their three boys have gone to Oklahoma to visit his parents. Mr. Sloan said before he left, that he probably would go on to Virginia to visit relatives and that he intended to return to Morongo Valley to live.

Mr. Sloan's contract at the Lodge has been taken over by Mr. Hardin and is being rushed to completion.

Mrs. Clara Livingstone is spending the next two weeks in Los Angeles, having dental work done.

—oOo—

"You really have a wonderful collection of books," complimented the visitor; "but you should have more shelves."

"Yes," admitted the host, "I should, really. But, somehow I never have had the nerve to try to borrow shelves."

—Ladies Home Journal.

—oOo—

SISTER ILL

Mr. and Mrs. James Wood from Banning have taken charge of Crawford's Retreat. The Crawfords went to South Carolina to spend a couple of months visiting with Mrs. Crawford's sister. When they arrived there they found the sister ill, and she had to be removed to the hospital where it is reported she is in a serious condition.

—oOo—

ANGELS MOVE

Mr. and Mrs. Angel, who run the Angel's Restaurant, have moved from the Pierce home into quarters adjoining their place of business.

—oOo—

SOME CLASS

Silk's Guest Inn is sporting a new station wagon. Mr. and Mrs. Silk spent the week end in Long Beach a short while back and drove the new wagon out. This new wagon is very befitting to this beautiful guest home.

Edward Wilponen reports the sale of their Morongo home place and they expect to leave for Washington in the near future.

PFC James Baumer, son of Louie Baumer, left Sunday for Madison, Wisconsin, where he has been transferred. He was home on a short leave visiting a number of relatives.



JUST THINKING

By THE PACK RAT

Nine P. M.—Stars Bright
Typical Desert Night
Ten P. M.—Glowing Light
Golden Moon—Grows Bright
Glorious Desert Night

—oOo—

FOR WOMEN ONLY

The only thing discussed that was not for everyone is their Stitch and Chatter club, which would naturally just be attended by women; but, may we add that this will also help the male sex—Momma might knit Papa a pair of socks, or crochet Baby a dress. She might undress the family with her chatter, but all the while she is making things to redress them.

—oOo—

REGULAR OCCURENCE

With a few beds protruding out the door the LaFerneys accommodated the following this last week-end: Mr. and Mrs. Fred Glover and daughter from Santa Ana, Mr. and Mrs. Howard Harris and children from Santa Ana, Mr. and Mrs. Raymond Moore formerly from Long Beach, Mr. and Mrs. William Hammond formerly rfom Los Angeles and Mr. Gerald Hefner, also a former resident, now being a permanent guest at the LaFerney ranch.

—oOo—

READ THE CLASSIFIED ADS

Letters from People

(Continued from Page 2)

October 19, 1945
JOSHUA JOURNAL
Dear Sirs:

Inclosed please find 10 cents in coin for a copy of the JOSHUA JOURNAL of October 11, No. 6. I gave mine away to a party that was interested in Joshua Tree, so will want another for my files.

We sure like your paper, read all of it. We like the editor's articles on Desert Living, also Dr. Cooper's, Lt. Col Moore's, Maude Fox's and the editorials are good. In fact, we like all of it.

JCB.

Mary E. Burson
NOTARY PUBLIC
Townsite Office
JOSHUA TREE

Yucca Valley Inn
SANDWICHES—WINE
COLD BEER - SOFT DRINGS

ANGEL'S RESTAURANT
AN EATING PLACE OF PECULIAR EXCELLENCE
MORONGO
CLOSED WEDNESDAYS

GOOD EATS
NOW OPEN
RICE'S CAFE
CLOSED ON MONDAYS
JOSHUA TREE

Evans Electric Company
Electrical Contractors
Licensed - Bonded
DISTRIBUTION AND TRANSMISSION LINE
CONSTRUCTION
Industrial
Residential
Commercial
Wiring
Offices: *Joshua Tree California*

CLASSIFIED

RATES 1c per word - 4 issues 3c per word

FOR SALE

TRAVELEER house trailer, model '42. Sleeps 4. Butane; excellent condition. $1200; terms if necessary. McKibben, Joshua Tree. 4t

LaQUINTA—2 beautiful lots on Boulevard. Both for $600 cash. Edward Burnham, Joshua Tree, via Whitewater, California. 4tp

2 LOTS on Desertaire, 75x200 each. Write P. O. Box 233, Banning, Calif., or see Fred Moninger. 2t

FORD V8—'36 truck, new motor, van body. L. W. Laughlin, Joshua Cafe.

WANTED

3¼x4½ Graphic Cut film holders. Must be in usable condition. Call or write, stating price, Joshua Journal, Joshua Tree, Calif., via Whitewater.

MODERN DESERT HOME
FOR SALE
INCLUDING FURNITURE
$5,000 CASH

THIS NEW HOME, built of cement blocks and plenty of glass, is a true example of good desert design for comfortable living throughout the year. Offered for sale by

JOSHUA TREE TOWNSITE Co.
JOSHUA TREE, CALIF.

WEEKLY TEMPERATURES AT QUAIL SPRINGS

	Min.	Max.		Min.	Max.
Sun., Oct. 21	42	78	Wed., Oct. 24	32	68
Mon., Oct. 22	52	77	Thurs., Oct. 25	33	76
Tues., Oct. 23	44	66	Fri., Oct. 26	36	79
			Sat., Oct. 27	45	78

The JUNIPER TREE
GIFTS OF REFINEMENT
Ceramics - Glass - Art - Pottery - Cards
OPEN NOV. 1, 1945 - ACROSS FROM MORONGO INN

Morongo Market
Groceries Fruits Vegetables
Mr. and Mrs. E. E. Grimes — Morongo Valley

ARNOLD'S
POTTERY — GIFT NOVELTIES — CARDS
Make Selection Now for Holiday Needs
HARDWARE - PLUMBING - HOUSEHOLD SUPPLIES
Arnold's Hardware and Plumbing Supply
MORONGO VALLEY

10 - Acre Tracts
(LIMITED NUMBER)
Morongo Valley
"The Cream of the Desert"
NEVER TOO HOT OR TOO COLD
IDEAL FOR HEALTH
H. M. Hess - Realtor - Sub-Divider
NO DUST — NO FOG

Sun Valley ACRES
Now Under Development
TURN NORTH FOUR MILES EAST OF JOSHUA TREE
Ready About Dec. 1st.
BUNKER LAND CO.,
JOSHUA TREE.

Is Joshua Tree

(Continued from Page 1)

ing country, which makes it a natural trade center.

Coming into the valley from Hiway 99 the first place belonging to this desert area is Morongo Valley, "The Cream of the Desert," they call it and for good reason. It is a beautiful valley, hemmed in by mountains, and is being developed principally as a pleasure and health resort. Fine guest houses, motor courts, homes, good eating places and small shops for the everyday needs of its guests.

Leaving Morongo we soon enter Yucca Valley with its veritable forest of Joshua trees and beautiful gently sloping land. On both sides of the hiway can be seen numerous homes, guest ranchos, and courts. In the vicinity of the Yucca Valley store it is reported a large resort development is about to be started that will be a big asset to the valley.

Then we come to Dr. Dingle's Metaphysical City, three miles west of Joshua Tree. This is a development of considerable magnitude for the sole benefit of a Metaphysics Cult of very high standing. Not much is known on the outside about the actual cost of this project, but it is said that several hundred thousand dollars will be invested in building a self sustaining city of members only, with temples, amphi-theatre, stores and homes. A few units are already finished and several others are now under way. It will undoubtedly be a show place to the public and draw thousands of the curious.

A fact not generally known, but of great significance in the development around Joshua Tree, is that there are approximately 3000 holders of leases on the little five acre lease homesteads the Federal govrnment made available during the late depression. A very large part of these lessees plan to develop and live on these tracts.

Four miles north east of town is Sun Valley Acres. This is a development involving about 1000 acres in which poultry raising as an industry is to be encouraged. The climate, the soil and everything is said to be extremely favorable to poultry.

I have said nothing yet about the many homesteaders who have lived on this desert for years, the Tootle's, the Olwell's, the William's, and I can't exactly say how many others, to whom this little new desert town will be the natural trade center.

Add all these factors together and multiply them by the desire of thousands of folk in the city, who are clamoring for freedom from crowded conditions, noise, fumes and fog, and you will have a result that shouldn't take an Einstein to figure out.

If I were a druggist, a cobbler, a baker or a roadside hot dog stander looking for a spot to land I would look no farther.

You have to believe that statement for three months ago I was looking for a spot to land, and here I stopped and already my judgment, in founding this newspaper, has been fully justified. Thank you.

—oOo—

Pre-Cut Housing

(Continued from Page 1)

ate these designs. When the plans are completed they will be sent to the factory and the lumber will be cut according to those plans, as ordered.

Another feature is that Randall plans to have a local licensed contractor and builder figure costs on a contract basis, complete ready to hand the owner the key, and all local labor will be used in the construction.

Mr. Randall says the Mackie Co. has an ample supply of building material on hand or contracted for, and believes his plan and product will meet with the approval of the public.

—oOo—

HAPPY NOW

(Continued from Page 1)

fy all the waiting. Lado is doing the work himself, except we suspicion Mrs. Starr gets her fingers in the mortar occasionally.

Lado is an automobile mechanic and he says when he gets the house finished he is going to build a garage and repair shop and get back to his trade.

AMBULANCE FUND DRIVE

The drive for contributions to the Ambulance fund is to be continued for another week or more if necessary. Joshua Tree is lagging and this is such an important facility that we cannot afford to fail in doing our share.

Here on the desert we are far from hospitals, and accidents and emergency illnesses do not give advance warning. The ambulance is available day and night for the use of anyone needing its services. It costs money to maintain this service.

Readers of the JOSHUA JOURNAL can make their contributions at the JOURNAL office and who knows when you may be the next to need one of those hurry up rides.

A friend of mine walking down the street, met a friend and said, "How are you this morning?"

The man said, "All right."

My friend answered, "Well, you ought to notify your face."

—Ill. Journal of Commerce

—oOo—

He who stumbles and falls not quite, gains a step.—Anon.

—oOo—

Navy Doc: "Have you any physical defects?"

Draftee: "Yes Sir, no guts."

—Our Navy

—oOo—

The Desert has an appeal for most everyone. Send the JOSHUA JOURNAL to that friend who is seeking a change for HEALTH or HAPPINESS. One year, $2.00.

Dance
ORCHESTRA
Re-Opening of
Smoke Tree Rumpus Room
Saturday, Nov. 3, 8:30
BAR AND DINING ROOM
Open 10 A. M.
Smoke Tree BROILER
TWENTYNINE PALMS

Places to Stay in JOSHUA TREE

DESERTAIRE LODGE
LIKE LIVING AT HOME
Write for Reservations
MRS. ALICE HIBBARD, Joshua Tree.

WAGNER COURTS
SIGHTLY VIEW
Attractive Housekeeping Apartments
$15 WEEKLY

HERDMAN & JACKSON
APARTMENTS
COMFORTABLY FURNISHED UNITS
$15 WEEKLY

Cabins for Rent
DAY - WEEK OR MONTH
REASONABLE
Jeff Overbay

Mellette's Guest Lodge
YUCCA VALLEY
ROOM and BOARD
Address Star Route - Whitewater, California

Apartments With the Homelike Atmosphere
Coulter's Guest House
JOSHUA TREE

PRE - CUT
Desert Homes
Pre-Cut Material Available
—FOR—
Your Home, Garage, Utility Buildings etc.
Immediate Delivery
SEE STANDARDIZED
MODEL NOW BEING ERECTED
ON HIWAY IN JOSHUA TREE
WATCH
FOR OUR AD AND ANNOUNCEMENT
IN THIS SPACE NEXT WEEK
FRED H. RANDALL
SOLE DISTRIBUTOR FOR H. MACKIE CO., BEVERLY HILLS
JOSHUA TREE and TWENTYNINE PALMS AREA